



Time has come: the 81st FIG Working Week, hosted by the International Federation of Surveyors (FIG), Geo-Informatie Nederland (GIN), in corporation with Kadaster and ITC University of Twente, is about to kick off.

From 11-13 May, surveyors, land experts, geospatial professional and allies from all over the world will gather in **Amsterdam, the Netherlands**. It will be a time to meet again, to network, to take stock of the key challenges of our time within the surveying profession and to strategize about our future.

With **already more than 1,000 registered participants** gathering from 80 countries, this is going to be one of the biggest FIG Working Weeks to date.

The theme “Smart Surveyors for land and water management” is relevant both for the Netherlands and internationally in a world where drinking water is a scarce resource, waste water needs to be recycled rather than seen as waste, where the sea needs to be better mapped and managed, where land resources need to be protected against sea-level rise, and where land-based fresh water habitats are threatened.

An international exhibition will run concurrently and both international and national corporations are invited to sponsor, participate and display their products and services. The exhibition offers a dynamic opportunity to strengthen your organisation's exposure to your key target markets. The Working Week will bring together surveying and spatial professionals from across the globe thus providing direct access to diverse cross-section of highly sought industry stakeholders.

FIG Working Week offers opportunities to:

- Network and build relationships
- Promote your products and services
- Increase brand awareness and develop new markets
- Share information at a global level
- Gain exposure to international knowledge and professional development

A range of options are available to suit every marketing budget, from major sponsorships to advertising. To download a copy of the sponsorship and exhibition prospectus, please visit <http://fig.net/fig2020/sponsorships.htm>

For the next years the FIG Working Week will be held in Ghana, South Africa and the United States – who knows when it will be back in Europe – so do not miss this opportunity! We encourage you to take an active part in this international gathering

Kind regards

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